



**HISTORIC**  
RICHMOND TOWN  
CENTURIES OF AMERICAN LIFE



# THE FUTURE IS BRIGHT

ANNUAL REPORT 2014

Dear Friends,

Fiscal year 2014 was all about getting the work done. Staff, Board, volunteers and supporters rolled up their sleeves to serve the public and the mission. We added new events, enhanced programs, expanded our collections database, started capital projects and completed others. It was a busy year.

We did our utmost to be the best at whatever we put our hands to. We did it happily, knowing we would make children and their parents smile. We continued to practice the **A++** philosophy that we developed: celebrate history and culture that is *Affordable, Accessible* and for *All*.

We reached a more diverse audience, drawing people from different ethnic groups, economic levels and geographic areas. We made many new friends.

We also began laying the groundwork for the next five years, when the Island will see tremendous change. We plan to be ready by offering more of what the public wants and continuing to develop ways to sustain the organization.

We have modernized while remaining true to ourselves. We believe that an institution that preserves things in time, must keep up with the times.

Although we still face many challenges, the future is very bright at Historic Richmond Town.

Friends, it's time to shine.

Ed Wiseman  
Executive Director & CEO

*Our Auxiliary is  
worth a million!*



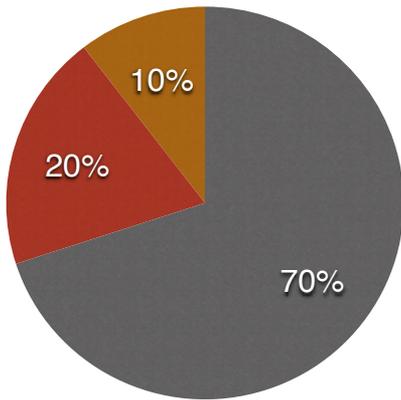
The all-volunteer Women's Auxiliary has contributed over 50 years of service to the institution and reached its goal of \$1,000,000 in fundraising.

*“An institution  
that preserves  
things in time,  
must keep up with  
the times.”*



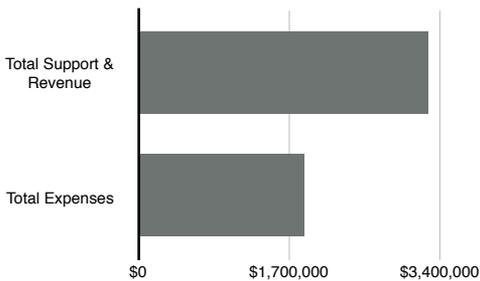
Over \$12,000,000 in capital funding at work on restoration and on major improvements.

## Operating Expenses \$1,867,189

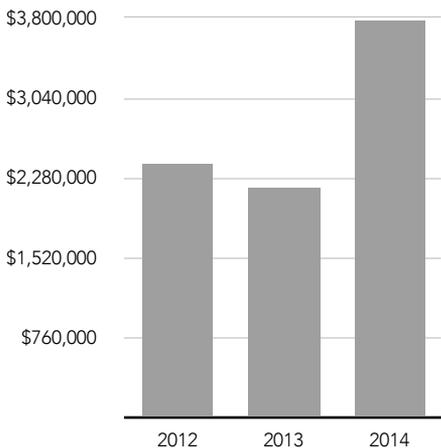


● Program Services   
 ● Management & General  
● Fundraising

### FY2014



### Total Asset Growth



## Notable Accomplishments

- » The Women's Auxiliary reached the \$1 Million mark in fundraising!
- » We set new attendance records at the NYC Chili Cookoff, NYC BBQ Cookoff and October Pumpkin Picking!
- » Introduced the All American Drive-In and "Jazz at the Tavern" events.
- » Restored the library roof on PS 28.\*
- » Completed final design plan for multi-million dollar historic town improvement and utilities upgrade.\*
- » Restored the roof of Staten Island's oldest home, the Billiui-Stillwell-Perine House, through a matching grant from the Richmond County Savings Foundation, and help from Brian Laline, Dr. Mohammad Khalid, Steven LoBaido and the Iron Hills Civic Association.
- » Received funding from The Staten Island Foundation to support a protective canopy for the Kruser-Finley House which was damaged by fire. The NARI-HIC of Staten Island donated the rest of the materials and design of the canopy.
- » Secured construction funding and hired a contractor for the three new carriage houses.\*
- » Awarded funding from the State Historic Preservation Office for a historic structure report for America's oldest school, the Voorlezer's House.
- » Received funding from Con Edison for materials for two education programs.
- » Added more FREE admission days with Blue Star Museums, Museum Day!, Channel Thirteen, Make Music NY and Open House NY.
- » Hosted a special screening of Jake Boritt's acclaimed documentary, *Gettysburg*.
- » Volunteers from Goldman Sachs, Morgan Stanley, Nicotra Group, and Boy Scouts of America assisted with painting and groundskeeping at Historic Richmond Town.
- » Received funding from the National Endowment for the Arts for an Art Project with Historic House Trust of NYC.
- » Acquired 18 portable ramps for access to landmarked buildings, with funding from the Staten Island Rotary Foundation.
- » Published a new book and DVD, *Staten Island Scenery*, with the Staten Island Museum, which was funded through The Staten Island Foundation.
- » Completed a historic structure report for adaptive reuse on the landmark Parsonage building through funding from the New York Community Trust.
- » Installed a new HVAC control system in the Edna Hayes Collections Facility with funding from the Barker Welfare Foundation.
- » Launched our new website with funding through Northfield Bank Foundation.
- » Began cataloging and rehousing project of the Herbert Flamm Photograph Collection through funding from the National Endowment for the Humanities.
- » Added a stairlift to the Third County Courthouse.
- » Sealed and painted the iconic Courthouse columns with funding through our #GivingTuesday campaign.
- » Acquired and cataloged many historical collections, including an archival collection from the Edwards and Barton families, and the painting "Autumn/Sunset/South Beach - Staten Island" by Frederick Kost.
- » Published *The Staten Island Historian*, Vol. XXV, No. 1, Fall 2013.

\* These projects are through NYC's Dept. of Cultural Affairs with the support of SI Borough President Molinaro and Council Members Oddo, Ignizio, and Rose.

# *The Future is Bright*

Individual donors, corporate partners and funders of not-for-profits want to know that their support is being put to good use. Historic Richmond Town has worked hard to become a solid investment for these supporters who contribute time, resources and funding. These friends can see their giving at work, producing real, tangible results. They recognize that everything we do has a positive impact on visitors and guests, especially children whose minds grasp history and culture in a profound way.



Yet we are not content with our accomplishments; nor do we rest on past successes, but rather we challenge ourselves to grow, laying brick upon brick for the future. We know that we have an awesome responsibility to the public, made greater because we are the only museum of its kind in New York City.

We would like our friends to envision a future Historic Richmond Town that delivers way beyond expectations - a cultural destination that attracts people of every age, background and experience, who will seek us out to discover stories of American life that are not just fascinating but irresistible.



We are convinced that the experiences of the American people - ordinary folks, from many backgrounds, who worked together to build an extraordinary country - deserve a museum that celebrates success. Every child who visits us should feel that they can participate in - and own within - that great success. We want to excel at the possible and achieve the impossible.

Be with us as we make the future bright.

---

## *Funding*

Historic Richmond Town received support from the New York State Department of Education, the New York State Council on the Arts, the New York City Council, Historic House Trust, New York Landmarks Conservancy, New York Council for the Humanities, New York State Historic Preservation Office, New York Community Trust, The Staten Island Foundation, Northfield Bank Foundation, Richmond County Savings Foundation, National

Endowment for the Humanities, office of the Borough President, Staten Island Chamber of Commerce, Nicotra Foundation, Barker Welfare Foundation, Con Edison, National Grid, Time Warner Cable, Victory State Bank, Google, Costco, US Bank, Cabot Cheese, Needle Point Guild Inc., EM Photo Services, Pandora at SI Mall, Rab's Country Lanes, Staten Island Autological Services, Staten Island Board of Realtors, Wells Fargo Home Mortgage, Staten Island Mall,

Desantis, Kiefer, Shall & Sarcone, NYS Collection, Applebees, Holtermann's Bakery, Pinot's Palette, Hudson City Bank, New York Container Terminal, the Laura Patrick family, the Efron family, the Conner Family & friends, Empire State Bank, Goldman Sachs, BNP Paribas, Morgan Stanley, Call It A Wrap, Rab's Trophy World, Gillani Homes, Fan Association of North America, Goldmine Jewelers, and supporters like you!

